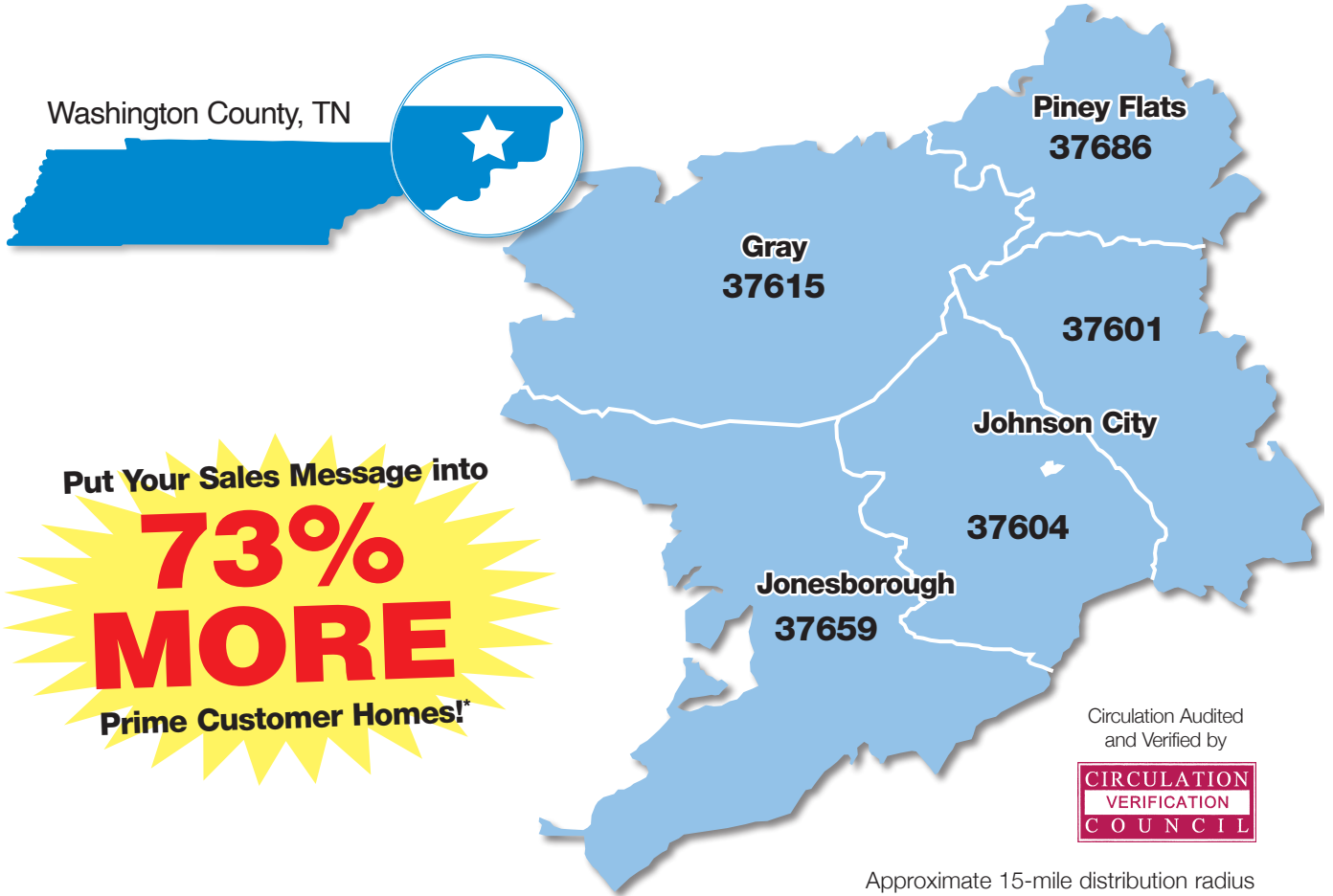


Home delivered to 30,303 homes in your core market!
The fourth largest audited home delivered newspaper in Tennessee!
Increase Profits • Reach new customers today!



Wednesday morning delivery is grocery insert day.
The most important advertising day of the week.

Audited Home Delivery Comparisons and household coverage

Towns	Zip Code	* News & Neighbor	N&N Household Coverage	* Johnson City Press	JCP Household Coverage & Single Copy
Johnson City	37601	8,362	51.5%	2,297	14%
Johnson City	37604	11,939	74%	2,578	15.8%
Gray/Boones Creek	37615	5,950	68%	1,205	14.5%
Jonesborough	37659	2,756	23%	1,849	15.5%
Piney Flats	37686	1,296	41%	320	9.6%
Home Delivered Circulation		30,303	54%	8,249	14.5%

* Johnson City News & Neighbor 2020 Circulation Verification Council Circulation Audit/Readership Survey

* Johnson City Press 2021 Alliance for Audited Media