

head to toe

women's
magazine

2022 Bridal Edition

The only publication that features editorial and photographic coverage of local brides generating valuable readership.

Deliver your sales message into more prime customer homes than any local media! *Head to Toe Women's Magazine* reaches 55,000 readers in the Johnson City/Washington County market!

Lowest cost per thousand per household than any other local media. Your business receives a value that can't be beat.

The Bridal Edition is printed on **premium newsprint** and enjoys a long shelf life for your sales message.

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Wednesday, February 2

Advertising Materials:
Wednesday, January 26



Advertising Rates

Size	Rate (includes color)
Full Page	\$995
1/2 Page	\$595
1/3 Page	\$450
1/4 Page	\$325
1/8 Page	\$195

Special Placement

Back Page, Inside Front\$1100

