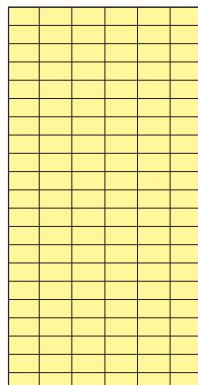


Dominance

DOMINANCE ad units are designed for advertisers seeking maximum visibility within the newspaper and on the page.

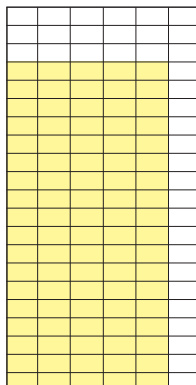


FULL PAGE

10.25" x 21.25"
6 col. x 21.25"

1x	\$1,575
2-4x	\$1,335
5-13x	\$1,180
14-26x	\$1,105
27-52x	\$1,025

Add Color ... \$170

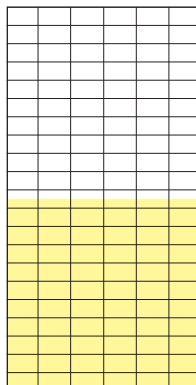


JR. PAGE

8.52" x 18"
5 col. x 18"

1x	\$1,125
2-4x	\$1,015
5-13x	\$845
14-26x	\$785
27-52x	\$730

Add Color ... \$150

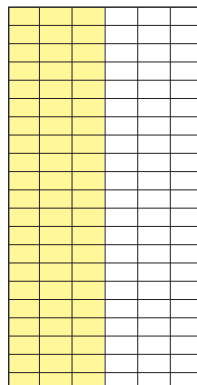


HALF PAGE

10.25" x 10.5"
6 col. x 10.5"

1x	\$810
2-4x	\$730
5-13x	\$605
14-26x	\$565
27-52x	\$525

Add Color ... \$130

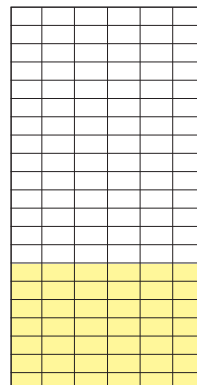


HALF PAGE

5.0625" x 21.25"
3 col. x 21.25"

1x	\$810
2-4x	\$730
5-13x	\$605
14-26x	\$565
27-52x	\$525

Add Color ... \$130



THIRD PAGE

10.25" x 7"
6 col. x 7"

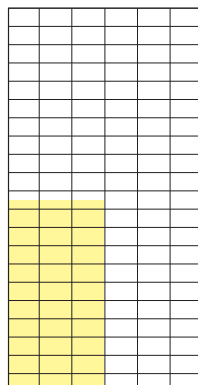
1x	\$540
2-4x	\$485
5-13x	\$405
14-26x	\$375
27-52x	\$350

Add Color ... \$120

Spot Color: \$50 per color

Impression

IMPRESSION ad units are designed for advertisers seeking to optimize reach and frequency. IMPRESSION units are ideal for building and maintaining awareness.

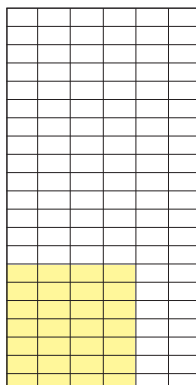


1/4 VERTICAL

5.0625" x 10.5"
3 col. x 10.5"

1x	\$435
2-4x	\$390
5-13x	\$325
14-26x	\$305
27-52x	\$285

Add Color ... \$100

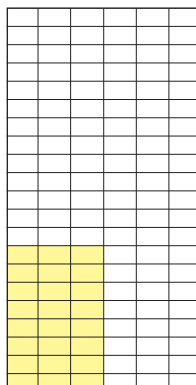


1/4 HORIZONTAL

6.791" x 7"
4 col. x 7"

1x	\$375
2-4x	\$335
5-13x	\$280
14-26x	\$260
27-52x	\$245

Add Color \$90

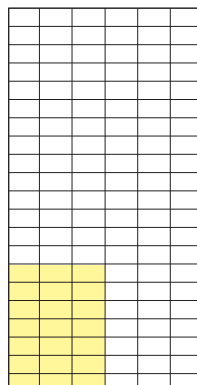


1/5 PAGE

5.0625" x 8"
3 col. x 8"

1x	\$335
2-4x	\$300
5-13x	\$250
14-26x	\$235
27-52x	\$220

Add Color \$90

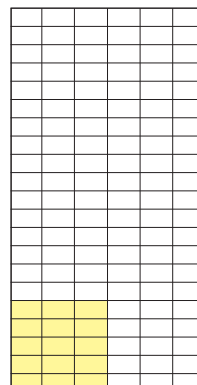


1/6 PAGE

5.0625" x 7"
3 col. x 7"

1x	\$295
2-4x	\$265
5-13x	\$220
14-26x	\$205
27-52x	\$190

Add Color \$75

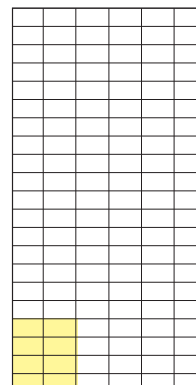


1/8 PAGE

5.0625" x 5"
3 col. x 5"

1x	\$230
2-4x	\$205
5-13x	\$175
14-26x	\$160
27-52x	\$150

Add Color \$50



1/16 PAGE

3.333" x 4"
2 col. x 4"

1x	\$126
2-4x	\$115
5-13x	\$95
14-26x	\$90
27-52x	\$80

Add Color \$30

Awareness

AWARENESS ad units are designed for advertisers seeking to maximize long-term awareness and reach. The abbreviated ad content allows limited copy changes and are designed to create a compelling call to action.

1/8 PAGE 3.333" x 7" 2 col. x 7"	1/6 VERTICAL 3.333" x 5" 2 col. x 5"	1/6 HORIZONTAL 5.0625" x 3" 3 col. x 3"	FOUR 3.333" x 4" 2 col. x 4"	FOUR 3.333" x 2" 2 col. x 2"	THREE 1.6042" x 3" 1 col. x 3"
1x \$215	1x \$157	1x \$142	1x \$126	1x \$65	1x \$47
2-4x \$195	2-4x \$140	2-4x \$130	2-4x \$115	2-4x \$60	2-4x \$42
5-13x \$160	5-13x \$115	5-13x \$105	5-13x \$95	5-13x \$50	5-13x \$35
14-26x \$150	14-26x \$110	14-26x \$100	14-26x \$90	14-26x \$45	14-26x \$32
27-52x \$140	27-52x \$100	27-52x \$90	27-52x \$80	27-52x \$40	27-52x \$30
Add Color \$50	Add Color \$40	Add Color \$35	Add Color \$30	Add Color \$15	Add Color \$10

Spot Color: \$50 per color

Premium Positions

Process Color Included On Premium Positions

Hot Spot Banner Ad\$265/wk
2 positions available, 4 week insertion

Front Page Banner Ad\$525/wk
6 column width, 4 week insertion

Classifieds

Business Card\$140/4wks
4 week insertion

Classified Rates

20¢ per word over 20 words

.....\$10/wk

.....\$15/2wks

.....\$20/4wks

Legal Classifieds..... \$5.25/Col. Inch

4 week insertion

National Rates

Agency commission to accredited and recognized agencies is 15%. National rate applies to any advertising placed by businesses operating outside the circulation area of the newspaper.

Church & Charity \$11.50

Hot Spot Banner(s)
4.3125" x 2"



Front Page Banner
10.25" x 2.5"