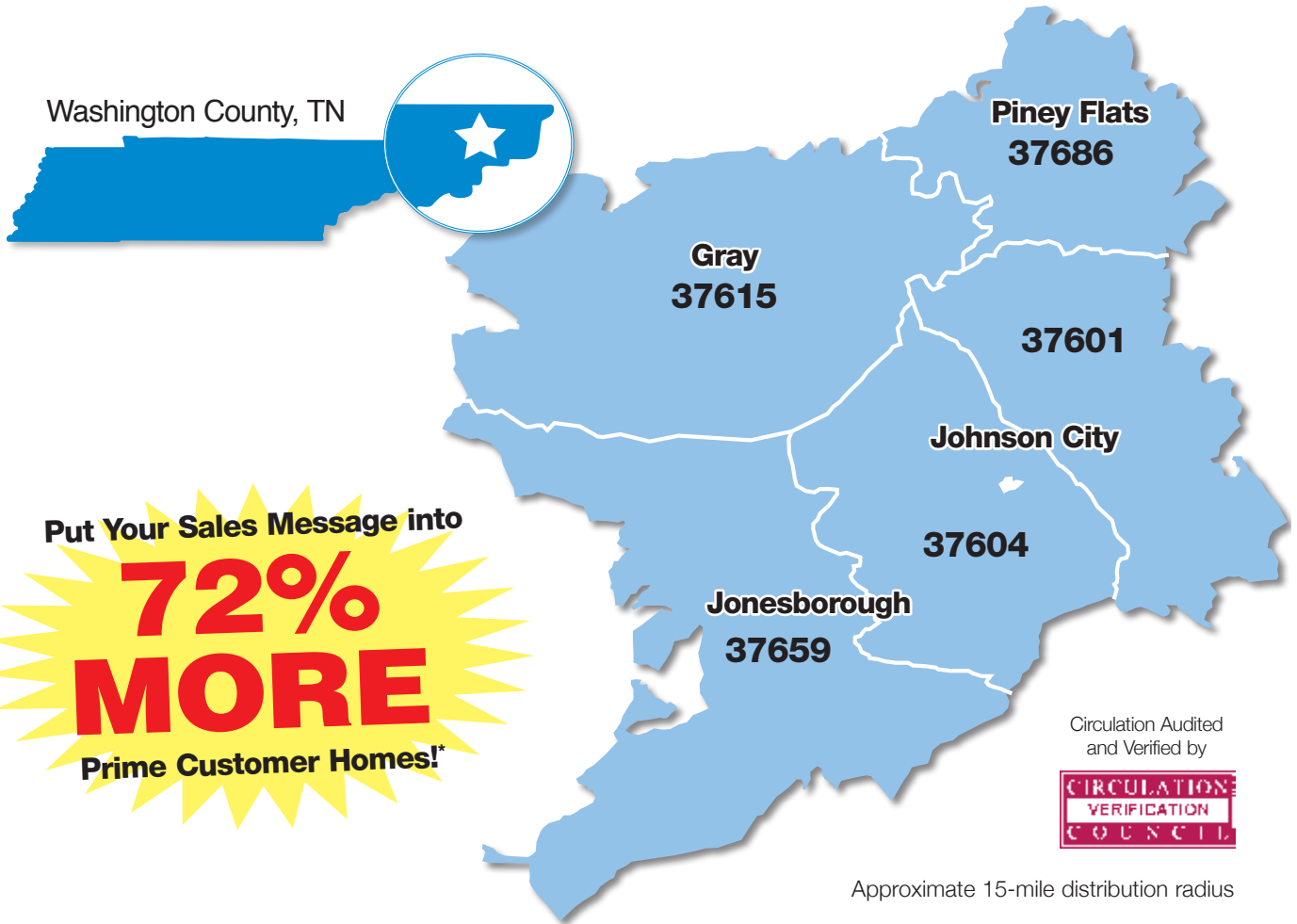


**Home delivered to 30,375 homes in your core market!**  
**The fifth largest audited home delivered newspaper in Tennessee!**  
**Increase Profits • Reach new customers today!**



**Wednesday morning delivery is grocery insert day.**  
**The most important advertising day of the week.**

**Audited Home Delivery Comparisons and household coverage**

Towns	Zip Code	*News & Neighbor	N&N Household Coverage	*Johnson City Press	JCP Household Coverage
Johnson City	37601	8,393	51.5%	2,334	14%
Johnson City	37604	11,965	74%	2,628	16%
Gray/Boones Creek	37615	5,952	68%	1,290	14.6%
Jonesborough	37659	2,761	23%	2,039	17.4%
Piney Flats	37686	1,304	41%	362	11.4%
<b>Home Delivered Circulation</b>		<b>30,375</b>	<b>54%</b>	<b>8,653</b>	<b>15.3%</b>

\* Johnson City News & Neighbor 2019 Circulation Verification Council Circulation Audit/Readership Survey

\* Johnson City Press 2019 Alliance for Audited Media