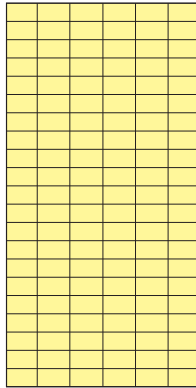


Dominance

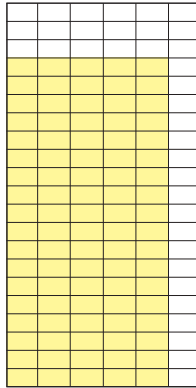
DOMINANCE ad units are designed for advertisers seeking maximum visibility within the newspaper and on the page.



FULL PAGE

10.25" x 21.25"
6 col. x 21.25"

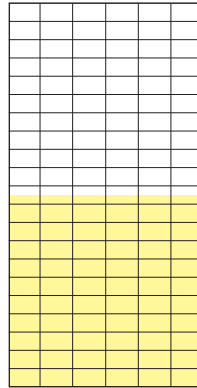
1x\$1575
2x-13x\$1255
14x-52x\$1095
Add Color\$170



JR. PAGE

8.52" x 18"
5 col. x 18"

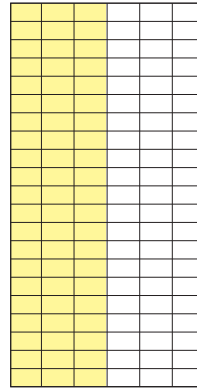
1x\$1125
2x-13x\$935
14x-52x\$750
Add Color\$150



HALF PAGE

10.25" x 10.5"
6 col. x 10.5"

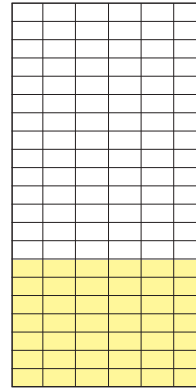
1x\$810
2x-13x\$765
14x-52x\$595
Add Color\$130



HALF PAGE

5.0625" x 21.25"
3 col. x 21.25"

1x\$810
2x-13x\$765
14x-52x\$595
Add Color\$130



THIRD PAGE

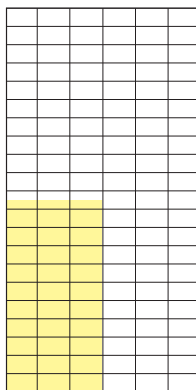
10.25" x 7"
6 col. x 7"

1x\$540
2x-13x\$445
14x-52x\$365
Add Color\$120

Spot Color / \$50 per color

Impression

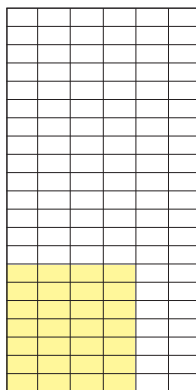
IMPRESSION ad units are designed for advertisers seeking to optimize reach and frequency. IMPRESSION units are ideal for building and maintaining awareness.



1/4 VERTICAL

5.0625" x 10.5"
3 col. x 10.5"

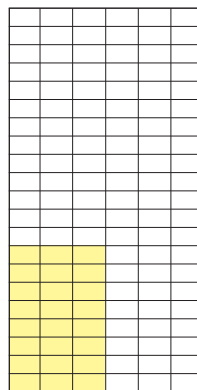
1x\$435
2x-13x\$355
14x-52x\$295
Add Color\$100



1/4 HORIZONTAL

6.791" x 7"
4 col. x 7"

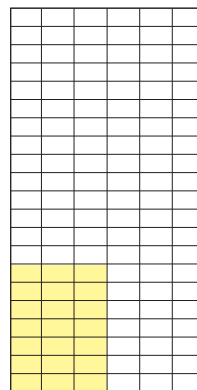
1x\$375
2x-13x\$310
14x-52x\$250
Add Color\$90



1/5 PAGE

5.0625" x 8"
3 col. x 8"

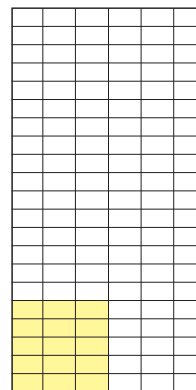
1x\$335
2x-13x\$275
14x-52x\$230
Add Color\$90



1/6 PAGE

5.0625" x 7"
3 col. x 7"

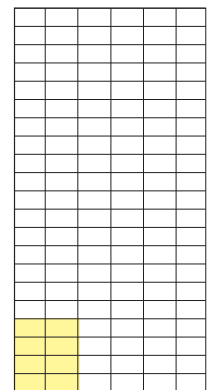
1x\$295
2x-13x\$245
14x-52x\$195
Add Color\$75



1/8 PAGE

5.0625" x 5"
3 col. x 5"

1x\$230
2x-13x\$190
14x-52x\$155
Add Color\$50



1/16 PAGE

3.333" x 4"
2 col. x 4"

1x\$125
2x-13x\$105
14x-52x\$85
Add Color\$30

Spot Color / \$50 per color

Awareness

AWARENESS ad units are designed for advertisers seeking to maximize long-term awareness and reach. The abbreviated ad content allows limited copy changes and are designed to create a compelling call to action.

2 COL. x 7" 3.333" x 7"	2 COL. x 5" 3.333" x 5"	3 COL. x 3" 5.0625" x 3"	2 COL. x 4" 3.333" x 4"	2 COL. x 2" 3.333" x 2"	1 COL. x 3" 1.6042" x 3"
1x\$215 2x-13x\$180 14x-52x\$145 Add Color\$50	1x\$157 2x-13x\$130 14x-52x\$105 Add Color\$40	1x\$142 2x-13x\$120 14x-52x\$95 Add Color\$35	1x\$125 2x-13x\$105 14x-52x\$85 Add Color\$30	1x\$65 2x-13x\$55 14x-52x\$45 Add Color\$20	1x\$50 2x-13x\$40 14x-52x\$35 Add Color\$10

Spot Color / \$50 per color

Premium Positions

Process Color Included On Premium Positions

- Hot Spot Banner Ad**\$275/wk
2 positions available, 4 week insertion
- Front Page Banner Ad**\$575/wk
6 column width, 4 week insertion

Classifieds

- Business Card**\$140/4wks
4 week insertion
- Classified Rates**
20¢ per word over 20 words
-\$10/wk
-\$15/2wks
-\$20/4wks
- Legal Classifieds**\$5.25/Col. Inch
4 week insertion

National Rates

Agency commission to accredited and recognized agencies is 15%. National rate applies to any advertising placed by businesses operating outside the circulation area of the newspaper.

Church & Charity\$12.50

Hot Spot Banner(s)
4.3125" x 2"

Front Page Banner
10.25" x 2.5"