

2022 Bridal Edition

The only publication that features editorial and photographic coverage of local brides generating valuable readership.

Deliver your sales message into more prime customer homes than any local media! *Head to Toe Women's Magazine* reaches 55,000 readers in the Johnson City/Washington County market!

Lowest cost per thousand per household than any other local media. Your business receives a value that can't be beat.

The Bridal Edition is printed on **premium newsprint** and enjoys a long shelf life for your sales message.

Publish Date:

Wednesday, February 2

Advertising Materials:

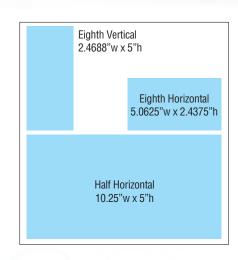
Wednesday, January 26

Advertising Rates

Size		Rate (includes color)
Full F	Page	\$995
1/2 F	Page	\$595
1/3 F	Page	\$450
1/4 F	Page .	\$325
1/8 F	Page .	\$195

Special Placement

Back Page, Inside Front\$1100



Half Vertical 5.10625"w x 10.125"h	Full Page 10.25"w x 10.125"h
Third Page 5.10625"w x 7.625"h	Quarter 5.0625"w x 5"h



Call (423) 979-1300 to be included. Email: marketing@icnewsandneighbor.com