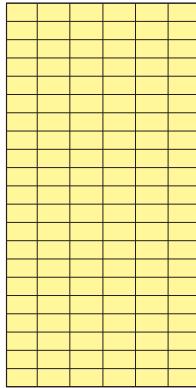


Dominance

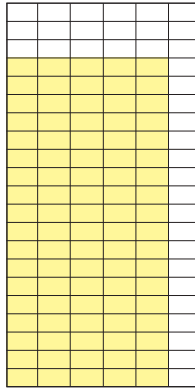
DOMINANCE ad units are designed for advertisers seeking maximum visibility within the newspaper and on the page.



FULL PAGE

10.25" x 21.25"
6 col. x 21.25"

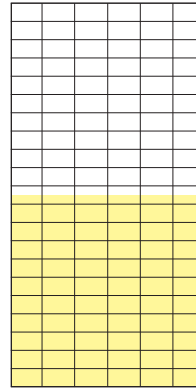
1x	\$1,575
2-4x	\$1,335
5-13x	\$1,180
14-26x	\$1,105
27-52x	\$1,025
Add Color ...	\$170



JR. PAGE

8.52" x 18"
5 col. x 18"

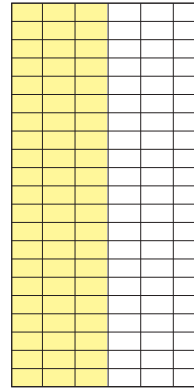
1x	\$1,125
2-4x	\$1,015
5-13x	\$845
14-26x	\$785
27-52x	\$730
Add Color ...	\$150



HALF PAGE

10.25" x 10.5"
6 col. x 10.5"

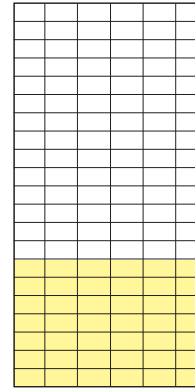
1x	\$810
2-4x	\$730
5-13x	\$605
14-26x	\$565
27-52x	\$525
Add Color ...	\$130



HALF PAGE

5.0625" x 21.25"
3 col. x 21.25"

1x	\$810
2-4x	\$730
5-13x	\$605
14-26x	\$565
27-52x	\$525
Add Color ...	\$130



THIRD PAGE

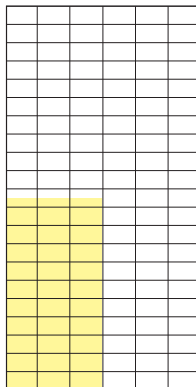
10.25" x 7"
6 col. x 7"

1x	\$540
2-4x	\$485
5-13x	\$405
14-26x	\$375
27-52x	\$350
Add Color ...	\$120

Spot Color: \$50 per color

Impression

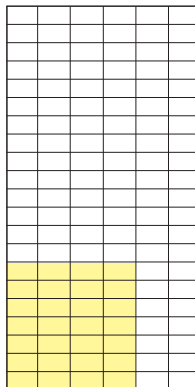
IMPRESSION ad units are designed for advertisers seeking to optimize reach and frequency. IMPRESSION units are ideal for building and maintaining awareness.



1/4 VERTICAL

5.0625" x 10.5"
3 col. x 10.5"

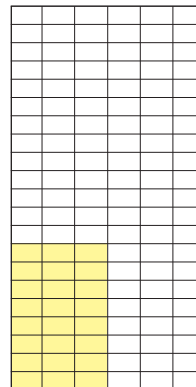
1x	\$435
2-4x	\$390
5-13x	\$325
14-26x	\$305
27-52x	\$285
Add Color ...	\$100



1/4 HORIZONTAL

6.791" x 7"
4 col. x 7"

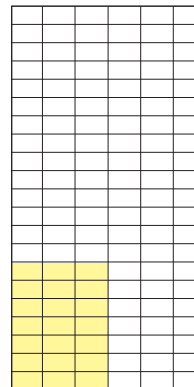
1x	\$375
2-4x	\$335
5-13x	\$280
14-26x	\$260
27-52x	\$245
Add Color	\$90



1/5 PAGE

5.0625" x 8"
3 col. x 8"

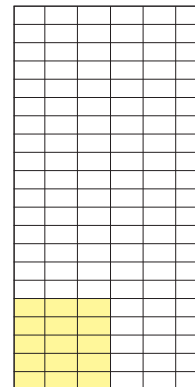
1x	\$335
2-4x	\$300
5-13x	\$250
14-26x	\$235
27-52x	\$220
Add Color	\$90



1/6 PAGE

5.0625" x 7"
3 col. x 7"

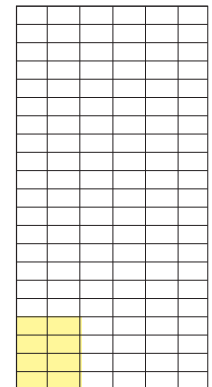
1x	\$295
2-4x	\$265
5-13x	\$220
14-26x	\$205
27-52x	\$190
Add Color	\$75



1/8 PAGE

5.0625" x 5"
3 col. x 5"

1x	\$230
2-4x	\$205
5-13x	\$175
14-26x	\$160
27-52x	\$150
Add Color	\$50



1/16 PAGE

3.333" x 4"
2 col. x 4"

1x	\$126
2-4x	\$115
5-13x	\$95
14-26x	\$90
27-52x	\$80
Add Color	\$30

Awareness

AWARENESS ad units are designed for advertisers seeking to maximize long-term awareness and reach. The abbreviated ad content allows limited copy changes and are designed to create a compelling call to action.

1/8 PAGE 3.333" x 7" 2 col. x 7"	1/6 VERTICAL 3.333" x 5" 2 col. x 5"	1/6 HORIZONTAL 5.0625" x 3" 3 col. x 3"	FOUR 3.333" x 4" 2 col. x 4"	FOUR 3.333" x 2" 2 col. x 2"	THREE 1.6042" x 3" 1 col. x 3"
1x \$215 2-4x \$195 5-13x \$160 14-26x \$150 27-52x \$140 Add Color \$50	1x \$157 2-4x \$140 5-13x \$115 14-26x \$110 27-52x \$100 Add Color \$40	1x \$142 2-4x \$130 5-13x \$105 14-26x \$100 27-52x \$90 Add Color \$35	1x \$126 2-4x \$115 5-13x \$95 14-26x \$90 27-52x \$80 Add Color \$30	1x \$65 2-4x \$60 5-13x \$50 14-26x \$45 27-52x \$40 Add Color \$15	1x \$47 2-4x \$42 5-13x \$35 14-26x \$32 27-52x \$30 Add Color \$10

Spot Color: \$50 per color

Premium Positions

- Process Color Included On Premium Positions
- Hot Spot Banner Ad\$265/wk
2 positions available, 4 week insertion
- Front Page Banner Ad\$525/wk
6 column width, 4 week insertion

Classifieds

- Business Card \$140/4wks
4 week insertion
- Classified Rates
20¢ per word over 20 words
-\$10/wk
-\$15/2wks
-\$20/4wks
- Legal Classifieds..... \$5.25/Col. Inch
4 week insertion

National Rates

Agency commission to accredited and recognized agencies is 15%. National rate applies to any advertising placed by businesses operating outside the circulation area of the newspaper.

Church & Charity \$11.50

