

Brick & Mortar

SHOPLOCAL

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Exceptional Veterinary Care

for Every Stage of Your Precious Pet's Life

We would like to thank all of our pet owners and their pets for 28 amazing years!

Robinson Animal Hospital has grown from a one doctor, one location practice to a nine doctor, four location practice in the last twenty years. And the reason for their great success story is their motto: "The Difference is our Attitude, the Proof is our Service."

Robinson Animal Hospital is a full service small animal hospital, including boarding, grooming and daycare. Investing in state of the art digital ultrasound and x-ray, new surgical and dental suites and all new inhouse lab equipment is only part of the commitment to provide the best care and service in the Johnson City and Gray communities.

"We love being a family owned business because it gives us the freedom to serve our clients, patients, employees, friends and community as we feel we need to in order to practice the caring profession we have chosen. We not only care for pets but also their owners who care for them. We are an integral part of that circle of care. Offering open and transparent service and involving pet parents who are allowed to be part of the treatment plan has made our open hospital policy unique."



Dr. Clint Young, Dr. Josh Hinkle, Dr. Rachel Fogg, Dr. Andrew Pisacano, Dr. Jared Betts.



Dr. Allison Kahn



Dr. Amber Nix, Dr. Jessica Sims

We Love Animals As Much As You Do!



Dr. James Robinson
April 16, 1951 - March 2, 2018
His Legacy Will Live On Forever



Peoples Street



Watauga Avenue



Foy Fitch Lane



Full Service Small Animal Hospital • State-of-the art Technology • Surgical and Dental Suites • In House Lab Equipment • Boarding, Grooming, and Daycare Services

3026 Peoples Street, Johnson City | (423) 218-1305 M-Th 7:00-9:00 | Open 24 Hours Fri., Sat., Sun.
202. W. Watauga Avenue, Johnson City | (423) 928-1616 M-F 7:00-6:00 | Sat 9:00-1:00 | Sunday Closed
119 Foy Fitch Lane, Gray | (423) 477-0810 M-F 8:00-6:00 | Sat & Sun Closed



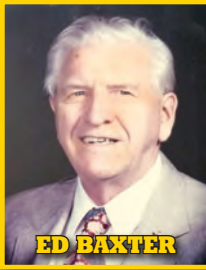
**Open 24 Hours
Fri, Sat & Sun**
3026 Peoples Street

EAST TENN RENT-ALLS

SERVING THE COMMUNITY FOR 57 YEARS



**JOSH BAXTER, JIM BAXTER
AND LEONARD BRYANT**



ED BAXTER

**58 YEARS
OF LOCAL
SERVICE**

Locally Owned



The Baxter family has been involved in the Equipment Rental Business; serving the Tri-Cities for over 57 years. Ed Baxter's dream was to serve his community with the tools and equipment necessary for home projects, construction jobs, and special events. In 1962, that dream became a reality and East Tennessee Rent-Alls was born. The rest, as they say, is history.

Whether the need was for construction equipment to build a dream home, a tent or canopy for hosting an elegant outdoor wedding, East Tennessee Rent-Alls has become the place to call for all sorts of rental options! Ed Baxter's son, Jim assisted his father by bringing new ideas and ushering in the next generation for the company. A bounding economy allowed for city growth and expansion which created an urgent need for construction equipment. East Tennessee Rent-Alls met this challenge by becoming the Tri-Cities' exclusive Bobcat Dealer and Distributor in 1981.

Jim Baxter, along with his wife Judy, then took over the stewardship of East Tennessee Rent-Alls in the early 80's and continued to pursue his family's dream. The third generation is now following the

tradition in the family business as another period of growth and expansion begins.

East Tennessee Rent-Alls now operates in a state-of-the-art facility located at 3711 Bristol Highway, encompassing Equipment and Tools, Parts and Service, a Bobcat showroom and service center, and a separate building for Celebrate, which houses a grand showroom. East Tennessee Rent-Alls has been fortunate enough to earn the loyalty of customers and employees alike. Most of their success should be credited to long term employees who have become like extended family.

No one knows equipment like East Tennessee Rent-Alls. When you rent from East Tennessee Rent-Alls you are assured the highest quality and productivity you can get in rental equipment. The expert team of consultants, technicians, and field personnel are dedicated to making sure you get the most for your money.

Stop by or visit their website at WWW.ETRA.BIZ or call them at 423.282.3221. Their professional staff stands ready to answer your questions and offer solutions for every project.

3711 BRISTOL HIGHWAY • JOHNSON CITY • 423.282.3221 • WWW.ETRA.BIZ

OUR REGION'S MOST
FAMOUS REFRESHING
DRINK...

Dr. Enuf

BOTTLED BY TRI-CITY
BEVERAGE CORP.

OWNED & OPERATED
BY THE GORDON
FAMILY SINCE 1947!

For over half a century, there's been a legend growing from the mountains of East Tennessee. It is all about a refreshing soft drink enriched with vitamins and minerals. Dr. Enuf has been providing a great tasting boost of energy since 1949. Over the years, the testimonials have poured in from Dr. Enuf drinkers, claiming all sorts of benefits and "cures." While we don't make any claims, other than the fact that Dr. Enuf does contain these vitamins and minerals, the accolades keep coming in.

The History of Dr. Enuf is as rich in flavor as the drink itself...



Diet Dr. Enuf, with no calories and all the taste you would expect from this refreshing lemon lime drink.

The original energy booster is available throughout the region in 10 and 12 oz. bottles.

Herbal Dr. Enuf adds ginseng and guarana to Dr. Enuf's original formula along with a classic cherry flavor.

Diet Herbal Dr. Enuf, with no calories and all the taste you would expect from the original herbal energy booster.

The year was 1949 when Tri-City Beverage Corporation began bottling a vitamin-enriched lemon-lime soft drink known as Dr. Enuf. It was quickly hailed by its makers and consumers alike as "Manna from Heaven," a description of the drink coined by the formula's inventor.

Dr. Enuf can be found in Wal-Mart, Food City, Road Runner Markets, Ingles, Walgreens, Quick Stop Markets and CVS; as well as many other food and convenience stores within our region. Cracker Barrel Old Time Stores carry Dr. Enuf nation wide.

"Tired of colas? Ready for a refreshing, great tasting, nutritious soft drink? It's still here. Dr. Enuf, the original energy booster!"The Dr.

Beverage consumers are more health conscious, looking for a change, as proven by the popularity of New Age beverages, such as teas, sport drinks, sparkling waters and fruit beverages. Dr. Enuf fits into this "New Age" even though we've been around since 1949. We are the original energy booster, adding vitamins and minerals known to help the body turn sugars into energy. "Rich In Vitamins" is highlighted on many of our Point-of-Sale items to attract this health wise market.

DISCOVER THE LEGEND FOR YOURSELF • TRI-CITY BEVERAGE CORP. • JOHNSON CITY, TN • WWW.DRENUF.COM



Experience the Difference!



Phil Lovorn and Sherry Stanley

Phil Lovorn grew up in Houston Texas but for the past 43 years he and his wife of 52 years, Carla, and family have called Tennessee home.

In 1974, after serving in the Marine Corps, Phil started his career in pest control. Safe-Way just celebrated 35 years providing service and protecting homes in the Tri-Cities. "Our loyal customers have allowed us to experience tremendous growth" said Phil. In 2011 Safe-Way added waterproofing to the list of services. With over 500 satisfied customers whose basements and crawl spaces have been saved from damaging water and mold. In addition their services include pest control, termite control, crawl space encapsulations, basement drains, French drains and insulation.

Phil is very proud of his team, "Without a doubt, our employees are what separates us from the competition. We've had literally no turnover in the past six years. Our long-term employees have helped build long-term relationships with our clients. Customers appreciate not having someone different in their home each time. Our service professionals are warm, kind, moral and ethical in every way. They truly define our mission statement."

Serving Northeast Tennessee and Southwest Virginia, Safe-Way offers lifetime guarantees and a "customer first" business philosophy. In the near future Safeway plans to add two additional location to serve the Tri-Cities.

MISSION STATEMENT

A mission statement is important for every company and Safe-Way shares their values daily to include: - Over 90 years of pest control experience has culminated in the creation of the Safe-Way brand. - Our customer service will be second to none. - Safe-Way will win the race for customer satisfaction because we will do it right from the start. - Safe-Way has assembled the most knowledgeable and caring team of professionals in the pest control industry. - Safe-Way will treat each customer with warmth and respect, just as we would a guest in our home. - In our quest to be the best, we pledge to provide uncompromised service to our customers at a great value.- If you think you can't, you won't. If you think you can, you will. WE CAN! WE WILL!



(423) 283-4522
106 E. Mountcastle Drive,
Johnson City, TN 37601
safewaytn.com



Serving the Tri-Cities electrical needs for nearly 60 years!



Williams Electric Supply (WES) started out as an electrical contracting company over 60 years ago, and today is one of the largest electrical distributors in the East Tennessee region.

We specialize in electrical distribution supplies for residential, commercial and industrial applications. Williams Electric Supply has built its business by focusing on customer needs, and prides itself on

having hard to find and one-of-a-kind items in stock and ready to sell at the best prices. With over 3000 lights displayed our Johnson City location is home to the largest lighting showroom in the Southeast United States!

Come visit us today at one of our four convenient locations, and let our knowledgeable staff assist you with all of your residential, commercial and industrial supply needs....no matter what the size!



JOHNSON CITY
2824 West Market St.
(423) 926-7312

KINGSPORT
903 South Wilcox Dr.
(423) 392-4330

BRISTOL
1245 Volunteer Pkwy
(423) 764-6166

GREENEVILLE
3195 E. Andrew Johnson Hwy
(423) 638-2241

williamselectricsupply.com

The best family owned Mexican Restaurant in the Tri-Cities!

Jose Luis Jauregu has owned restaurants in Johnson City since 2004.

An innovative thinker, Jose has developed new ways to enhance the dining experience. El Charolais was one of the first restaurants in Johnson City to have authentic Mexican Foods on the menu. Tacos, sopes, and also tortas are made fresh daily and on Saturdays and Sundays we have special plates: menudo, pozole and barbacoa-de-borrego.

El Charolais has the best and most refreshing margaritas in town, made with

all top-shelf Tequilas, artfully presented and overflowing with fresh ingredients.

El Charolais offers a contemporary sports bar atmosphere every day built around customer service with help from a friendly wait staff. Quality products, delicious food and a family-oriented environment make for an all-around great dining experience.

El Charolais' offers happy hour every Monday & Wednesday 5 p.m. - 10 p.m. with 13 oz. Margaritas and on Tuesday & Thursdays, 32 oz. draft beer. Enjoy your favorite TV sports entertainment and more from all angles, outdoors or indoors; great for groups and sports lovers. With three locations to serve you, El Charolais is one of the best family owned Mexican restaurants in the Tri-Cities area.



3 Locations to Serve You!

1805 W. State of Franklin, Johnson City
Next to Kroger, Near ETSU • 928-0929

3102 Bristol Highway, Suite B
On the Bristol Hwy, 423-232-1003

508 Broad Street
Elizabethton, 423-543-2033



511 Princeton Road in Johnson City
(423) 282-3431

NEW STORE HOURS ~ Mon thru Sat 8 - 6
Closed Sunday for family time.

Home is the HEART of EofJC

Visit
Founder's Rock
in EofJC's
Founder's Garden



Founders of
Evergreen
Garden
Centers

In 1950, war-torn Holland was still reeling from being overtaken by Germany in WWII. Young Auke and Sarah Valk immigrated to the United States that year, under the sponsorship of an American businessman who hired the young couple to be his groundskeepers. His home - and now theirs - was in Kingsport, TN. The two arrived on Queen Mary with \$2 to their name.

A natural gift for growing, combined with a respect of and love for nature and a willingness to work hard, made the Valk's outstanding at their work. As their family grew, they continued to toil and save & eventually were able to construct and manage a small retail garden center and later, purchase it outright! In 1966, they opened the doors to the first *Evergreen Garden Center*.

In 1984, Evergreen of Johnson City was opened on Princeton Road. The Valks' two youngest sons, Tony and Michael, own and operate the full-service garden center and landscaping company today. The Kingsport center is owned by the elder sons, Henere and Lee.



Once upon a time in 1950, Auke & Sartje Valk sailed the Queen Mary from their home in Netherlands with \$2 and the American dream. Through hard work and determination, Auke & Sarah created a successful family business, the story goes on...

Tropical Plants Huge Fresh New Shipment!

Great for houseplants or outdoors during summer!

Swiss Cheese Philodendron, String of Pearls, Split Leaf Philodendron, Orchid, Fiddle Leaf Fig, Sanseveria, Hoya, ZZ Plant, Bonsai, Fern, Rubber Tree, Venus Fly Trap, Palm, Citrus Trees, Aloe Vera "medicine plant", and many more!



Cactus & Succulents

The largest and best selection EofJC has ever had!

From tiny 2" to huge 14" pots! Varieties include: Golden Barrel,



Living Stone, Crown of Thorn, String of Pearls, Jade Trees, Pencil Cactus, Color top grafts, Dishgardens full of several cacti





Changing the Standard of Clean

bioPURE Services, one of the fastest growing disinfection service companies in the nation (with over 40 locations in 15 states), is now providing services and products to businesses, organizations, and residents in the Appalachian Highlands.

bioPURE is committed to improving the health of individuals by thoroughly disinfecting the spaces where they work, visit, and live. Our periodic treatment plans are cost effective and backed by years of proven science and results. Commercial customers can become bioPURE Certified™ upon completion of their first comprehensive treatment and their commitment to ongoing treatments by trained technicians.

bioPURE uses commercial-grade electrostatic technology to professionally disinfect even the hard to reach places. bioPURE CLEAN is an EPA approved, hospital grade disinfectant that is effective against an array of bacteria and virus. The results have also been confirmed through standardized air and surface quality tests. Moreover, our customers with severe allergies and odor sensitivities often immediately notice the difference.

bioPURE's service is a no wipe, no rinse, no residue application that uses an eco-friendly disinfectant. After treatment, areas can be safely re-entered and used within minutes and there is no disruption to normal operations.

bioPURE also offers a SHIELD SERVICE that applies a residual antimicrobial treatment to further protect customers and employees by persistently fighting the spread of disease-causing germs. This additional "shield" provides added support to slow or prevent the transmission of dangerous germs and pathogens to customers and employees.

bioPURE's unique disinfection products and services are widely used by restaurants, gyms, spas, daycares, banks, churches, schools, offices, retirement homes, healthcare services, and many other organizations.

For more information about bioPURE's disinfection services and to request your free consultation, contact Tyler Wilson (General Manager) at (423) 302-7075. You can also visit biopureservice.com

Someone said, "People don't read newspapers anymore."

Ninety percent of the more than 1,000 people responding to the National Newspaper Association's 2018 readership survey said that their community newspaper informs them. And 73 percent said that their hometown paper provides valuable local shopping and advertising information.

According to the survey the average amount of time spent with each edition of their local community newspaper is 38.95 minutes. *The News & Neighbor* stays in the home from 3 days to a week in 46% of reader homes!

The Johnson City News & Neighbor is home to the good news in our communities and our annual readership surveys prove it!

226,400

monthly readers!

The Johnson City News & Neighbor has the fifth largest home delivered circulation in Tennessee! Only Memphis, Nashville, Chattanooga and Knoxville have more.

If you would like for customers to see your message, put it in front of **226,400 readers every month!**



423.979.1300 | marketing@jcnewsandneighbor.com





A SIGNATURE LOOK FOR YOUR HOME OR BUSINESS



Omar is a true family-owned business. Originally started by Ed & Susan Snowden, the company now includes the 2nd and

3rd generations to grow the business. Son, Bo Bennett serves as General Manager, granddaughter, Savannah Larkins is the Director and son-in-law, Tim Young, is the Graphic Design Manager. In addition, the company has 15 employees.

Omar started as a small awning company over 34 years ago producing products for Johnson City customers, Omar Awning Company has grown and now produces products for customers in a 200-mile radius including national accounts.

Additional growth over the years meant creating and manufacturing on site an expanded line to include fabric and metal awnings, architectural



canopies, shade sails, railings, and customized awnings to fit any residence or business. "I learned from my dad to do things right the first time, and I don't see any reason to do it any other way now. If you can dream it, we can make it" says Ed Snowden.

Awnings are a cost-effective addition to any home or business with a price that's right for your budget. Call us for a free estimate today!



*Residential and Commercial
All Custom Made | Free Estimates*

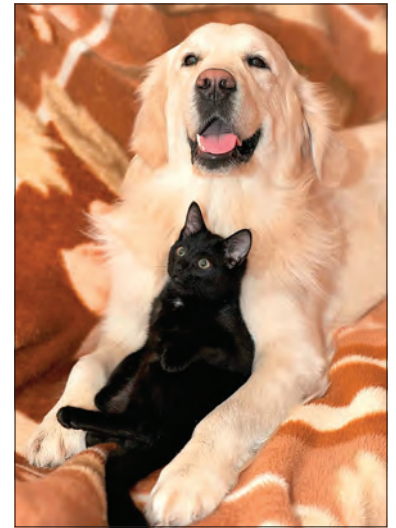
(423) 282-9180 | OmarAwning.com
202 Wesley Street, Johnson City

The Right Vet For Your Pets!

You want the best for your pets... **So Do We!**



Celebrating 25 years serving the region!



Dr. Karen Stone shares, "Over the past 25 years our staff has gone above and beyond in caring for your pet's needs. Our employees are what makes us great! Our community is what has made us successful."

Full Veterinary Hospital Services

- General Pet Wellness Care
- Surgery
- Dentistry including x-rays
- Laser therapy
- Ultrasound
- Full in-house laboratory
- Innovative medicine
- Focus on fear free visits for pets and owners
- Acupuncture Therapy... *Coming this fall!*



Covered, curbside parking spaces for your comfort.

We practice advanced COVID protocols when you visit with your pet. We make the experience less stressful and safer for you and your pet.

Call today for an appointment: 423-538-8119



aah4pets.com

5462 Highway 11-E | Piney Flats | 423.538.8119

A LEGACY OF EYE CARE EXCELLENCE SINCE 1942



While 2020 has proven to be a year of extraordinary challenges, Johnson City Eye Clinic continues to honor a commitment of true excellence in eye care to generations of patients in the region.

Located in Med Tech Park, the Johnson City Eye Clinic offers combined services with The Johnson City Eye Surgery Center and The Med Spa, Cosmetic Laser Skin Care, making the facility a one-stop setting for eye care and surgery services as well as medical and cosmetic day spa services. The Surgery Center is officially recognized for outstanding patient care by the Accreditation Association for Ambulatory Health Care, Inc. (AAAHC) and utilizes the latest in ophthalmic technology such as minimally invasive glaucoma surgeries (MIGS), which helps to treat glaucoma by restoring normal pressure within the eyes. These procedures are designed to eliminate the patient's need for continued use of prescription drops.

The Med Spa at Johnson City Eye Clinic, Cosmetic Laser Skin Care specializes in post-operative care for upper and lower eyelid surgeries. In addition, three licensed aestheticians provide a wide array of services such as Botox and filler injections, customized facials, microdermabrasion, hair reduction and permanent cosmetics.

Each of the Clinic's eleven physicians specializes in one or more aspects of ophthalmology including pediatrics, laser assisted cataract and refractive surgery, and the treatment of macular degeneration, retinal diseases, and glaucoma. Johnson City Eye Clinic is excited to welcome Dr. Lauren C. Rushing, Medical Retina Specialist this year. Dr. Rushing will provide comprehensive eye care including Vitreoretinal services, Diabetic eye disease and Age Related Macular Degeneration treatments, and Cataract surgeries.

The Johnson City Eye Clinic has been going strong for nearly 80 years, rolling with the changes and striving to maintain that the latest surgical methods, and that the most technologically advanced ophthalmic equipment are utilized. Ongoing training and continuing education are strongly encouraged and made available to 100 plus employees. The physicians and staff of Johnson City Eye Clinic takes tremendous pride in the health care treatment of patients of every age.



**JOHNSON CITY
BRISTOL**



**423-929-2111
JOHNSONCITYEYE.COM**