

# Brick & Mortar

SHOP LOCAL

BUY LOCAL

Showcase your company in one of the News & Neighbor's most popular editions.

This year, more than ever, it's important to let your regular customers and new customers know you are still working hard to offer your goods and services locally.

Brick & Mortar businesses form the foundation for our local commerce and industry. They employ your family and neighbors, pay taxes and contribute to our local economy. They are here to serve you first and with the best products or convenient services. Give them a chance to impress you as we celebrate, 'Shop Local, Buy Local.'



Include this medallion within your ad to promote your success in our communities and history of your business. Our award-winning edition will highlight your business with a news story and a photo. This gives you the opportunity to promote your business, family and employees to over 50,000 weekly readers in your prime customer households.

Call today to be included in this special publication! (423) 979-1300

Publication Date: August 19 Advertising Deadline: August 12



The Family Owned Business Edition is now Brick & Mortar

## ADVERTISING RATES WITH COLOR:

1/2 page.....	\$525
Full page.....	\$925
Double page.....	\$1,395
Front page*.....	\$1,495
Back page* .....	\$1,295

\* Front & Back ad placement includes process color

## AD SPECS:

- 1/2 page horizontal 10.25" w x 5" h
- 1/2 page vertical 5.0625" w x 10" h
- Full page 10.25" w x 10" h

Camera Ready ads should be in CMYK color mode and photos 150dpi. Acceptable file formats are high resolution PDF, JPEG or TIFF. Files may also be submitted as packaged InDesign CC with fonts and art included.

Email for more information marketing@jcnewsandneighbor.com