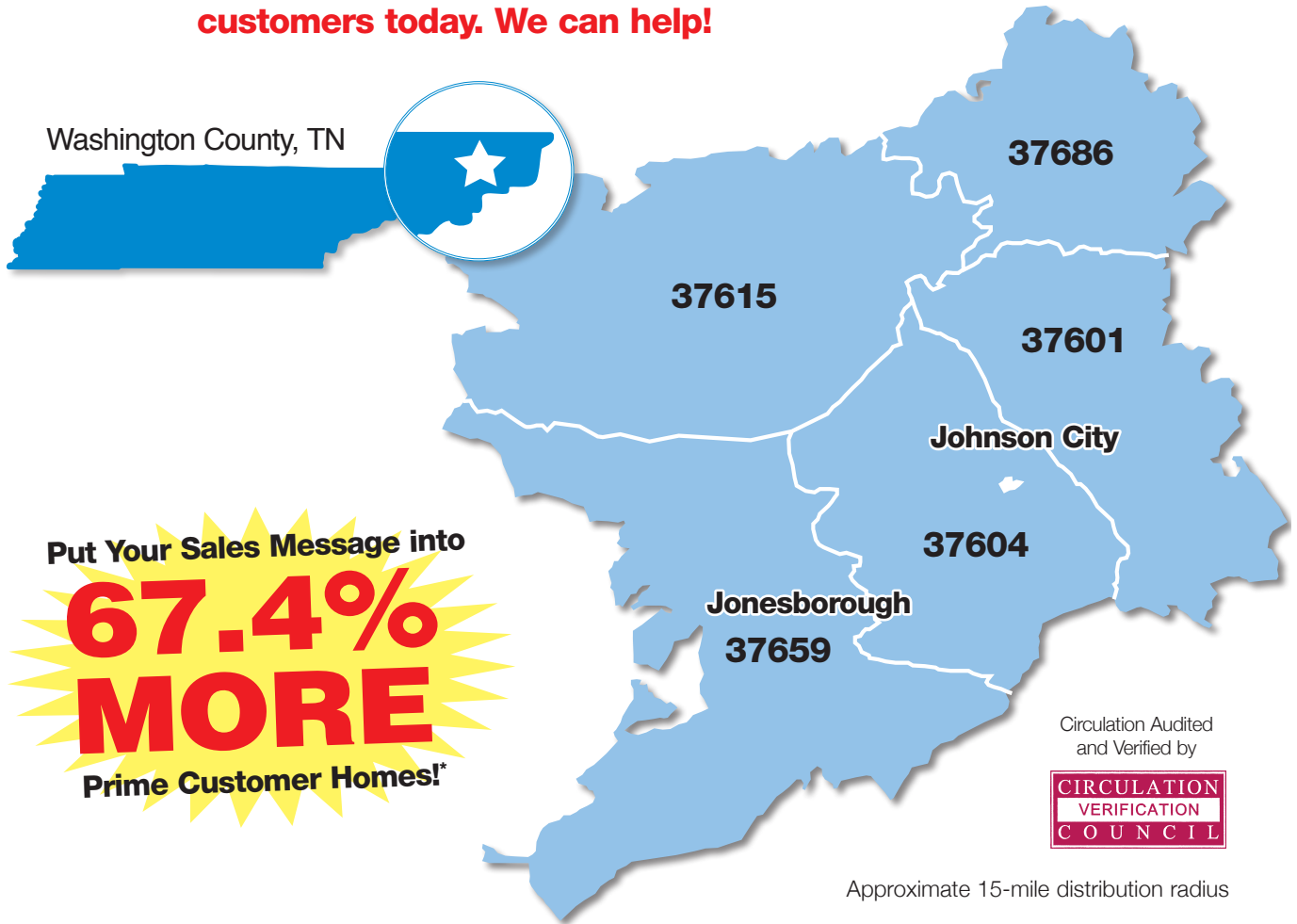


Don't miss 20,553 prime consumer homes and lost sales opportunities!

Increase profits and add new customers today. We can help!



Reach 20,553 More Customer Homes and compare market penetration below.

Audited Home Delivery Comparisons and household coverage

Zip codes as audited by 2018 Circulation Verification Council (CVC) and 2018 Audit Alliance for Audited Media, old (ABC).

Towns	Zip Code	News & Neighbor	N&N Household Coverage	Johnson City Press	JCP Household Coverage
Johnson City	37601	8,460	51.5%	2,753	16.8%
Johnson City	37604	12,056	75%	2,972	18.5%
Gray/Boones Creek	37615	5,995	69%	1,510	17.2%
Jonesborough	37659	2,697	23.4%	2,312	20%
Piney Flats	37686	1,298	41.9%	406	13%
Home Delivered Circulation		30,506	54.6%	9,953	17.8%

* Johnson City News & Neighbor 2018 Circulation Verification Council Circulation Audit/Readership Survey
* Johnson City Press 2018 Alliance for Audited Media