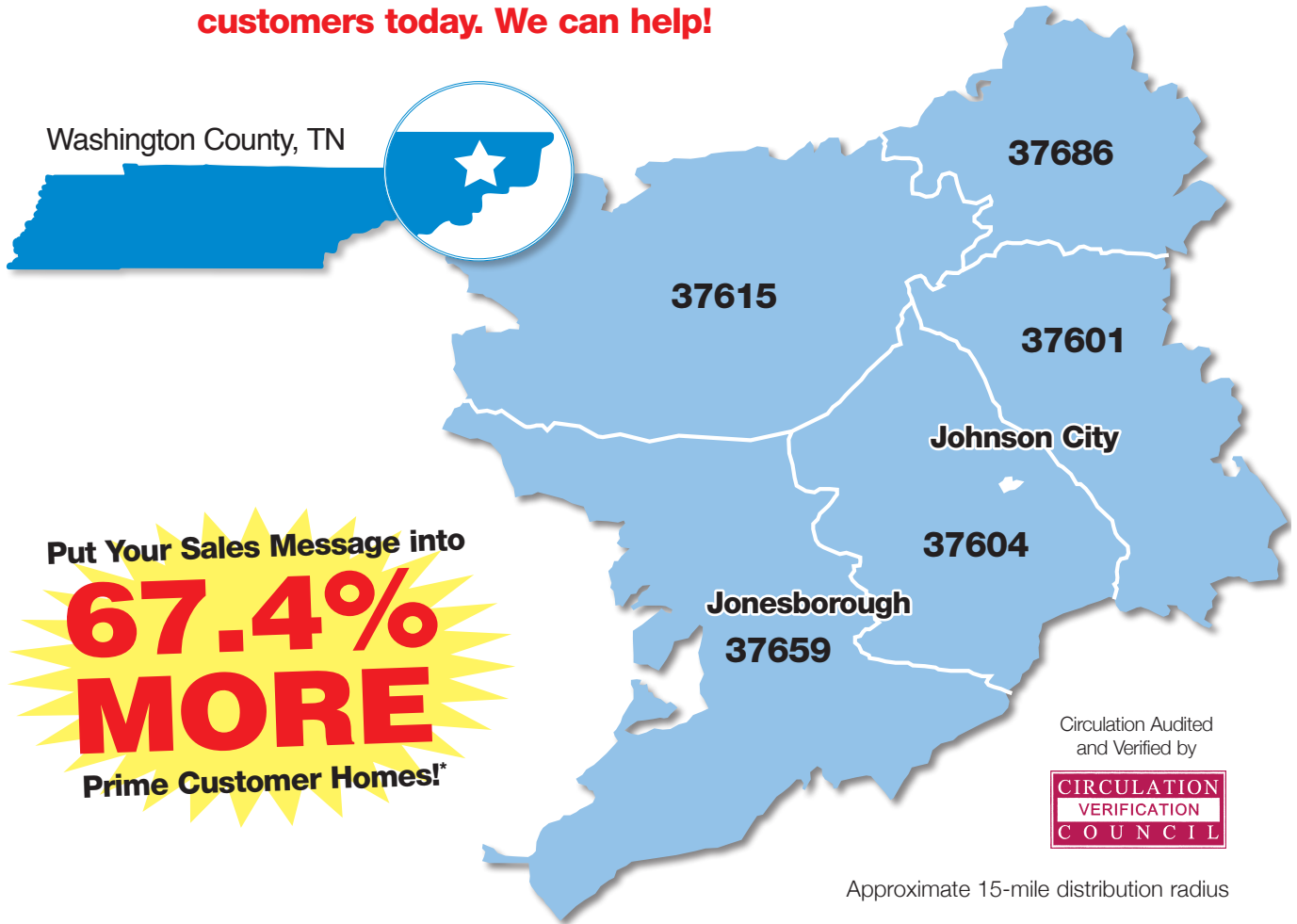


**Don't miss 20,553 prime consumer homes and lost sales opportunities!**

**Increase profits and add new customers today. We can help!**



**Reach 20,553 More Customer Homes and compare market penetration below.**

**Audited Home Delivery Comparisons and household coverage**

Zip codes as audited by 2017 Circulation Verification Council (CVC) and 2018 Audit Alliance for Audited Media, old (ABC).

Towns	Zip Code	News & Neighbor	N&N Household Coverage	Johnson City Press	JCP Household Coverage
Johnson City	37601	8,460	51.5%	2,753	16.8%
Johnson City	37604	12,056	75%	2,972	18.5%
Gray/Boones Creek	37615	5,995	69%	1,510	17.2%
Jonesborough	37659	2,697	23.4%	2,312	20%
Piney Flats	37686	1,298	41.9%	406	13%
<b>Home Delivered Circulation</b>		<b>30,506</b>	<b>54.6%</b>	<b>9,953</b>	<b>17.8%</b>

\* Johnson City News & Neighbor 2017 Circulation Verification Council Circulation Audit/Readership Survey

\* Johnson City Press 2018 Alliance for Audited Media