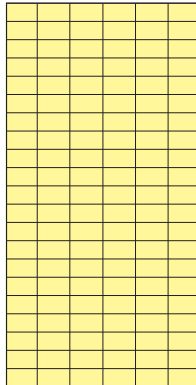


Dominance

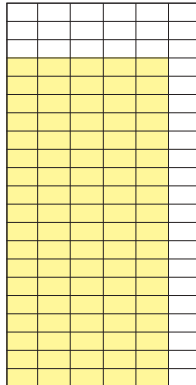
DOMINANCE ad units are designed for advertisers seeking maximum visibility within the newspaper and on the page.



FULL PAGE

10.25" x 21.25"
6 col. x 21.25"

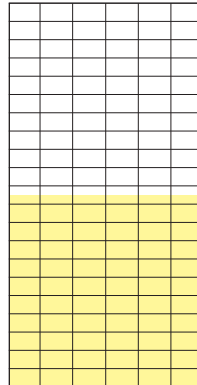
1x	\$1,575
2-4x	\$1,335
5-13x	\$1,180
14-26x	\$1,105
27-52x	\$1,025
Add Color ...	\$170



JR. PAGE

8.52" x 18"
5 col. x 18"

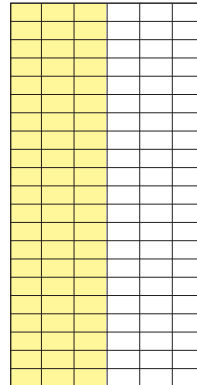
1x	\$1,125
2-4x	\$1,015
5-13x	\$845
14-26x	\$785
27-52x	\$730
Add Color ...	\$150



HALF PAGE

10.25" x 10.5"
6 col. x 10.5"

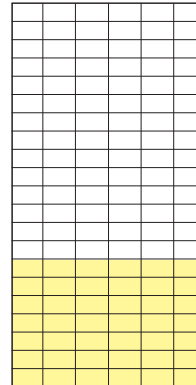
1x	\$810
2-4x	\$730
5-13x	\$605
14-26x	\$565
27-52x	\$525
Add Color ...	\$130



HALF PAGE

5.0625" x 21.25"
3 col. x 21.25"

1x	\$810
2-4x	\$730
5-13x	\$605
14-26x	\$565
27-52x	\$525
Add Color ...	\$130



THIRD PAGE

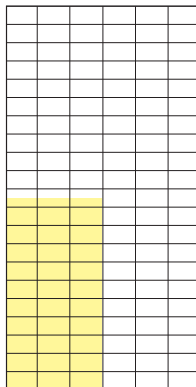
10.25" x 7"
6 col. x 7"

1x	\$540
2-4x	\$485
5-13x	\$405
14-26x	\$375
27-52x	\$350
Add Color ...	\$120

Spot Color: \$50 per color

Impression

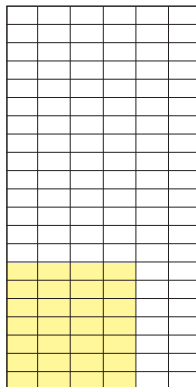
IMPRESSION ad units are designed for advertisers seeking to optimize reach and frequency. IMPRESSION units are ideal for building and maintaining awareness.



1/4 VERTICAL

5.0625" x 10.5"
3 col. x 10.5"

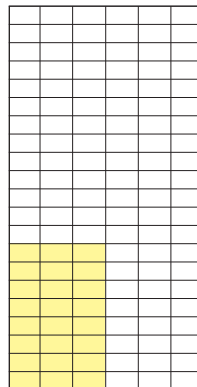
1x	\$435
2-4x	\$390
5-13x	\$325
14-26x	\$305
27-52x	\$285
Add Color ...	\$100



1/4 HORIZONTAL

6.791" x 7"
4 col. x 7"

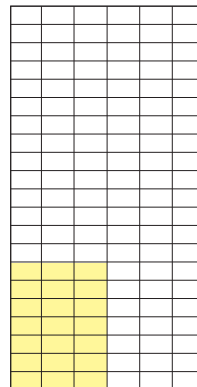
1x	\$375
2-4x	\$335
5-13x	\$280
14-26x	\$260
27-52x	\$245
Add Color	\$90



1/5 PAGE

5.0625" x 8"
3 col. x 8"

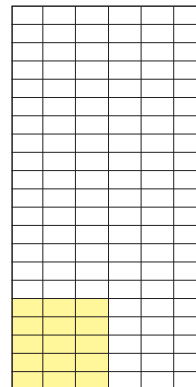
1x	\$335
2-4x	\$300
5-13x	\$250
14-26x	\$235
27-52x	\$220
Add Color	\$90



1/6 PAGE

5.0625" x 7"
3 col. x 7"

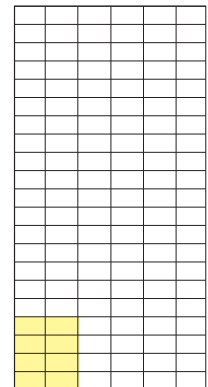
1x	\$295
2-4x	\$265
5-13x	\$220
14-26x	\$205
27-52x	\$190
Add Color	\$75



1/8 PAGE

5.0625" x 5"
3 col. x 5"

1x	\$230
2-4x	\$205
5-13x	\$175
14-26x	\$160
27-52x	\$150
Add Color	\$50



1/16 PAGE

3.333" x 4"
2 col. x 4"

1x	\$126
2-4x	\$115
5-13x	\$95
14-26x	\$90
27-52x	\$80
Add Color	\$30