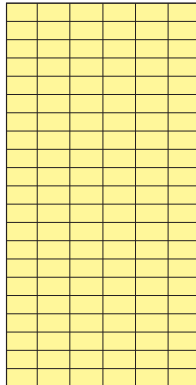


**Dominance**

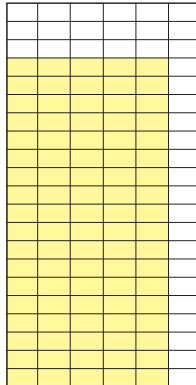
DOMINANCE ad units are designed for advertisers seeking maximum visibility within the newspaper and on the page.



**FULL PAGE**

10.25" x 21.25"  
6 col. x 21.25"

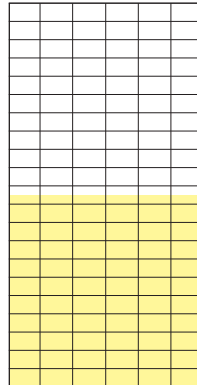
1x .....	\$1,575
2-4x .....	\$1,335
5-13x .....	\$1,180
14-26x .....	\$1,105
27-52x .....	\$1,025
Add Color ...	\$170



**JR. PAGE**

8.52" x 18"  
5 col. x 18"

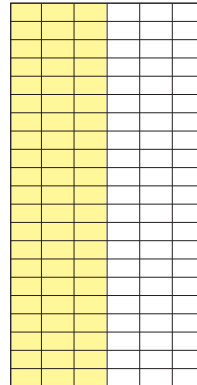
1x .....	\$1,125
2-4x .....	\$1,015
5-13x .....	\$845
14-26x .....	\$785
27-52x .....	\$730
Add Color ...	\$150



**HALF PAGE**

10.25" x 10.5"  
6 col. x 10.5"

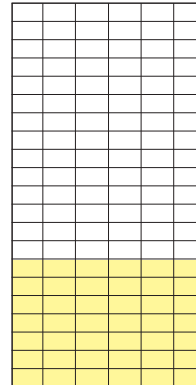
1x .....	\$810
2-4x .....	\$730
5-13x .....	\$605
14-26x .....	\$565
27-52x .....	\$525
Add Color ...	\$130



**HALF PAGE**

5.0625" x 21.25"  
3 col. x 21.25"

1x .....	\$810
2-4x .....	\$730
5-13x .....	\$605
14-26x .....	\$565
27-52x .....	\$525
Add Color ...	\$130



**THIRD PAGE**

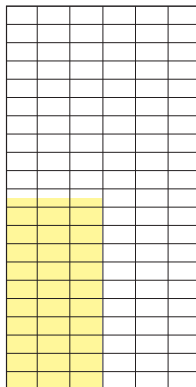
10.25" x 7"  
6 col. x 7"

1x .....	\$540
2-4x .....	\$485
5-13x .....	\$405
14-26x .....	\$375
27-52x .....	\$350
Add Color ...	\$120

Spot Color: \$50 per color

**Impression**

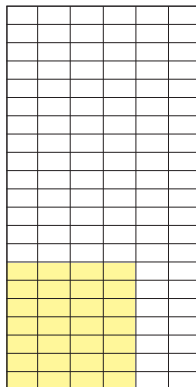
IMPRESSION ad units are designed for advertisers seeking to optimize reach and frequency. IMPRESSION units are ideal for building and maintaining awareness.



**1/4 VERTICAL**

5.0625" x 10.5"  
3 col. x 10.5"

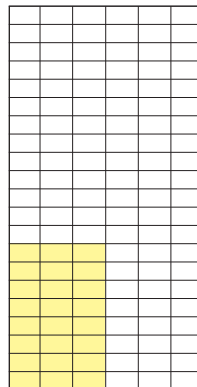
1x .....	\$435
2-4x .....	\$390
5-13x .....	\$325
14-26x .....	\$305
27-52x .....	\$285
Add Color ...	\$100



**1/4 HORIZONTAL**

6.791" x 7"  
4 col. x 7"

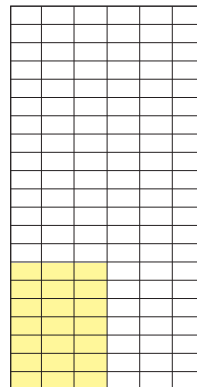
1x .....	\$375
2-4x .....	\$335
5-13x .....	\$280
14-26x .....	\$260
27-52x .....	\$245
Add Color .....	\$90



**1/5 PAGE**

5.0625" x 8"  
3 col. x 8"

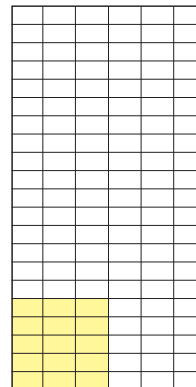
1x .....	\$335
2-4x .....	\$300
5-13x .....	\$250
14-26x .....	\$235
27-52x .....	\$220
Add Color .....	\$90



**1/6 PAGE**

5.0625" x 7"  
3 col. x 7"

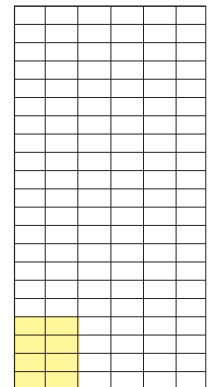
1x .....	\$295
2-4x .....	\$265
5-13x .....	\$220
14-26x .....	\$205
27-52x .....	\$190
Add Color .....	\$75



**1/8 PAGE**

5.0625" x 5"  
3 col. x 5"

1x .....	\$230
2-4x .....	\$205
5-13x .....	\$175
14-26x .....	\$160
27-52x .....	\$150
Add Color .....	\$50



**1/16 PAGE**

3.333" x 4"  
2 col. x 4"

1x .....	\$126
2-4x .....	\$115
5-13x .....	\$95
14-26x .....	\$90
27-52x .....	\$80
Add Color .....	\$30