



**Reach 19,209 More Customer Homes!**  
**Audited Home Delivery Comparisons**

Zip codes as audited by 2016 Circulation Verification Council (CVC) and 2016 Audit Alliance for Audited Media, old (ABC).

Towns	Zip Code	News & Neighbor	Johnson City Press
Johnson City	37601	8,456	4,582
Johnson City	37604	12,056	2,016
Gray/Boones Creek	37615	5,996	1,432
Jonesborough	37659	2,790	3,161
Piney Flats	37686	1,298	196
<b>Home Delivered Circulation</b>		<b>30,596</b>	<b>11,387</b>

\* Johnson City News & Neighbor 2016 Circulation Verification Council Circulation Audit/Readership Survey  
 \* Johnson City Press 2016 Alliance for Audited Media